



**Czech Standardization Agency, state contributory organization, ID: 06578705**  
with registered office at Biskupský dvůr 1148/5, Prague 1, Postal Code 110 00  
(hereinafter referred to as ("**Agency**"))

## **Privacy Policy**

1. The Agency is responsible for the development, publication and distribution of CSN standards pursuant to Section 5(2) of Act No. 22/1997 Coll, on technical requirements for products, as amended, and in the provision of related products and services pursuant to the purchase contract/license agreement in the on-line shop located on the website <https://eshop.agenturacas.gov.cz/> (hereinafter referred to as "**E-shop**") **by the administrator of** personal data of users pursuant to Article 4(7) of Regulation (EU) 2016/679 of the European Parliament and of the Council, General Data Protection Regulation, as amended (hereinafter referred to as "**GDPR**"). A User is a person who has registered in the E-shop and sent an application or order (Customer) or is another user based on licenses purchased by the applicant (Customer's Employee) or is a visitor to the E-shop (hereinafter referred to as "**User**"). The Agency undertakes to process the personal data of natural persons in accordance with legal regulations, in particular GDPR.
2. Personal data is any information about an identified or identifiable natural person; an identifiable natural person is a natural person who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, a network identifier or to one or more specific elements of the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.
3. When registering, creating an application or order in the E-shop, personal data is required for the successful processing of the registration, application or order (name and surname, ID number, VAT number, address/location, contact person, email address, phone number). **The purpose of** the processing of personal data is to process the registration and request or order, to exercise the rights and obligations arising from the relationship between the Agency and the User and the retrospective identification of the User in case of detection of unauthorized copying and distribution of standards. The purpose of the processing of personal data is also to send commercial communications. **The legal reason (title)** for the processing of personal data is the **fulfilment of the legal obligation** of the controller pursuant to Article 6(1)(c) GDPR, **fulfilling of the contract** pursuant to Article 6(1)(b) GDPR and **authorized interest** of the **Agency** pursuant to Article 6(1)(f) GDPR. The legitimate interest of the Agency is the processing of personal data for the purpose of sending commercial communications.
4. The Agency uses subcontractors to provide CSN standards, other services and products, in particular web hosting providers, mailing services (personal data is stored in the EU), accounting services and freight forwarders. Subcontractors are vetted for the secure processing of personal data. The Agency and the subcontractors have concluded a contract

for the processing of personal data, according to which the subcontractors are responsible for the proper security of the physical, hardware and software perimeter, and is therefore directly liable to the User for any leakage or breach of personal data.

5. The Agency stores the User's personal data for the period necessary to exercise the rights and obligations arising from the legal obligation and the contractual relationship between the Agency and the User and to assert claims arising from these legal relationships (for a period of 15 years from the termination of the legal relationship). After this period, the data will be deleted.
6. The User has the right to request from the Agency access to his/her personal data pursuant to Article 15 of the GDPR, rectification of personal data pursuant to Article 16 of the GDPR, or restriction of processing pursuant to Article 18 of the GDPR. The user has the right to erasure of personal data pursuant to Article 17(1)(a) and (c) to (f) of the GDPR. In addition, the User has the right to object to processing pursuant to Article 21 of the GDPR and the right to data portability pursuant to Article 20 of the GDPR by sending an email to [gdpr@agenturacas.gov.cz](mailto:gdpr@agenturacas.gov.cz).
7. The User has the right to lodge a complaint with the Office for Personal Data Protection if he/she believes that his/her right to personal data protection has been violated.
8. The user is under no obligation to provide personal data. However, the provision of personal data is a necessary requirement for the provision of standards, other services and products, and without the provision of personal data the provision cannot be initiated.
9. Personal data will be processed automatically. There is no automatic individual decision-making by the Agency within the meaning of Article 22 GDPR.
10. The E-shop uses cookies for proper functioning and only to ensure the technical functionality of the E-shop. Details about cookies are given by a link in the cookie bar on the web interface. By using the web interface, the User agrees to the use of this technology.
11. The User agrees to this Policy by checking the consent box at the E-shop registration. By checking the consent box, the User expresses that he/she has read this Policy and accepts it in its entirety.
12. The Agency shall be entitled to amend this Policy. The Agency is obliged to publish the new version of the Policy on its website without undue delay, or to send the new version of the Policy to the User's email address or via the User's account.
13. The contact details of the Agency in relation to Privacy Policy: [gdpr@agenturacas.gov.cz](mailto:gdpr@agenturacas.gov.cz)
14. Relationships not expressly regulated by these rules are governed by the GDPR and the legal order of the Czech Republic, in particular Act No. 89/2012 Coll., the Civil Code, as amended.
15. This Policy shall enter into force on 01/ 01/ 2025